## **4 <u>Artificial Intelligence & Data Science – Syllabus</u>**

Module 1: Introduction to Analytics
Analytics Overview
Introduction to Python programming
Summary statistics using Python

Module 2: Data Science with Python
Introduction and Data Manipulation with Python
Overview of inferential statistics
Data pre-processing (Data Exploration & Data Preparation)
Data Visualization with Python

 Module 3: Data Understanding and Preparation Introduction to databases
Relational Databases
Basic SQL
Advanced SQL
Reporting and Datawarehousing
Business Intelligence

Module 4: Data Visualization and Storytelling
Value of Data and Power of Storytelling
Data Viz and Business Problem Formulation
Visualizing Time, Proportion and Space
Exploratory Data Analysis and Relationship Visualization
Communicating with Data
Python and Data Visualization

✓ Module 5: Predictive Modelling with Python
Feature engineering
Predictive Modelling with Python using regression techniques
Linear and logistic regression



Module 6: Advanced Analytics and Machine Learning
Overview of Predictive Modeling and Machine Learning
Cluster Analysis
PCA & SVM
Decision Trees and Resampling Techniques
Ensemble Models, Boosting and Random Forest
Introduction to Time Series forecasting

✓ Module 7: Big Data Engineering
Intro to Big Data
Hadoop, HDFS & MapReduce
Data warehousing with HIVE
Spark, RDD's, data frames & Spark SQL
Machine learning on Spark (Spark MLlib)
Web scraping
Big Data Case study

✓ Module 8: DL, AI and Tensor Flow
Artificial Neural Networks (ANN) and Artificial Intelligence
Multi-layered Neural Networks and Deep Learning
Natural Language Processing
Search and Recommendation
Computer Vision
Explainable AI (XAI)

✓ Module 9 & 10: Capstone Project and Career Management
Capstone Project
Career Management Activities

